



Tecnológico de Monterrey
Escuela de Ingeniería y Ciencias

Departamento de Ingeniería Industrial, Región Monterrey

CONFERENCE AGENDA

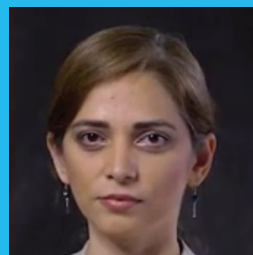
THE SPEAKERS



Christopher
Mejía



Homero
Escandon



Marzieh
Khakifirooz



Cipriano
Santos

DAY 01 Sunday, 08 September 2024



17:00 - 18:00 Registration

18:00 - 20:00 Networking & Cocktail



CEDES Building
Mirador

OUR SPONSORS





DAY 02 Monday, 09 September 2024

CEDES Building
12th Floor

07:30 - 08:30
08:30 - 09:00
09:00 - 10:00
10:00 - 10:30

Coffee & -Registration
Conference Opening and Welcome Session
Opening Keynote Session
Topic: "AI tackling SC uncertainty at micro and macro levels: From Nanostore Evolution to Port Disruptions".
Speaker: Christopher Mejía, Ph.D.
Coffee Break

PARALLEL SESSIONS

Tracks 1, 2 & 3

CEDES Building
11th Floor



10:30 - 10:50

Track 1 / CD1104
AI-Robotics & Logistics
Session chair: Yasmin Rios

Introducing Combi-Stations in Robotic Mobile Fulfillment Systems: A Queueing-Theory-Based Efficiency Analysis [Lin Xie and Sonja Otten]

Track 2 / CD1105
AI-Driven Supply Chains
Session chair: Saúl Domínguez

A Deep Learning Accelerated Heuristic for Truck Loading Optimization [Fynn Martin Gilbert, Jakob Schulte, André Hottung, Daniel Wetzel & Kevin Tierney]

Track 3 / CD1107
Freight & Transport Planning
Session chair: M. HajiaghahiKeshтели

An Enterprise-Wide Optimization System for Sustainable Regional Planning [Jesús Velásquez-Bermúdez, Carlos D. Patemina-Arboleda & Jairo R. Montoya-Torres]

Track 3 / CD1108
Freight & Transport Planning
Session chair: Salvador Vicencio

Routing optimization considering advanced constraints and 3d load building [Vinko Llanes]

10:50 - 11:10

The Static Buffer Reshuffling and Retrieval Problem for Autonomous Mobile Robots [Max Disselnmeyer, Thomas Bömer, Jakob Pfrommer & Anne Meyer]

Enhancing the Operationalization of SCRES-Based Simulation Models with AI Algorithms: A Preliminary Exploratory Analysis, [Alexander Garrido, Fabián Pongutá & Wilson Adarme]

Using Deep Reinforcement Learning to Dispatch Loads to Carriers under Uncertain Demand and Dynamic Fleet Size [Marco Antônio Aburachid Tavares & Adriano Alonso Veloso]

Exploring the optimization of itineraries with a time-dependent component through the study of the Tourist Trip Design Problem in Puebla [Sofía Álvarez Sandoval]

11:10 - 11:30

Sorting Multibay Block Stacking Storage Systems with Multiple Robots, [Thomas Bömer, Nico Koltermann, Jakob Pfrommer & Anne Meyer]

The Impact of Artificial Intelligence on Mexico's Logistics Sector: Challenges and Opportunities [Félix Rubén Lostal Martínez]

Approaches to Improve the Distribution Aspects of Gasoline in México [Santiago-Omar Caballero-Morales, Gladys Bonilla-Enriquez & José-Luis Martínez-Flores]

Enabling digital transformation through autonomous supply chain [Blas Treviño]

11:30 - 11:50

Intelligent System and Framework for Integrating Machine Learning with Software Development for Predictive Banking Logistics [Eduardo Ayora]

Optimization and Discrete-Event Simulation Model for Pricing and Inventory Management of Perishable Products [Jesús Isaac Vázquez-Serrano, Leopoldo Eduardo Cárdenas-Barrón, Neale R. Smith, Armando Céspedes-Mota, Rodrigo E. Peimbert-García, & Julio C. Vicencio-Ortiz]

Inventory routing problem with priorities and greenhouse gas emissions reduction [Paulina A. Avila-Torres & Nancy M. Arratia-Martinez]

A Simulation Model for the Container Unloading Process from Ship to Yard in Maritime Terminals [Perla-Ayala-Torres, Cristian José Solano Payares & Santiago Omar Caballero] *Track 4*

12:00 - 13:30

LUNCH

CEDES Building 12th Floor

PARALLEL SESSIONS

Tracks 1, 2 & 3

CEDES Building
11th Floor



13:30 - 13:50

Track 1 / CD1104
AI-Robotics & Logistics
Session chair: Alexander Garrido

Enhancing logistics in the Picking Process within a Warehouse with Artificial Intelligence Techniques [Saúl Domínguez-Casasola, Yasmín Á. Ríos-Solís, José Luis González-Velarde]

Track 2 / CD1105
AI-Driven Supply Chains
Session chair: Salvador Vicencio

Enhancing Supply Chain Management with Artificial Intelligence: Innovations and Applications [Rafael Batres]

Track 3 / CD1107
Freight & Transport Planning
Session chair: Neale Smith

Enhancing Last-Mile Delivery: Social Media Insights and Deep Learning Applications [Valeria Laynes-Fiascunari, Luis Rabelo & Edgar Gutierrez-Franco]

13:50 - 14:10

How Digital Twins enable Supply Chain Resiliency within Disruptions: a Case Study [Blas Treviño]

Supply Chain Prescriptions: Leverage the power of AI to unlock hidden savings [El-Moizz Malpica]

A Tri-Objective Optimization Model for the Electrification of Public Transportation Fleets [Karla Cervantes-Sanmiguel]

14:10 - 14:30

Using Cloudera and Open Source Technologies for Processing Sensor Data [Mario Barrientos]

Observability and digital resiliency for proactive strategy [Eddy Castro]

Enhancing Last-Mile Delivery Efficiency: Environmental and Traffic Benefits of Dedicated Loading-Unloading Zones in Mexico [Camilo A. Mora-Quiñones, Leopoldo Eduardo Cárdenas-Barrón, Jan C. Fransoo, Josué C. Velázquez-Martínez]

14:30 - 14:50

Artificial Intelligence Applications in Drone Navigation for Logistic Processes - A Mini-Review [Gladys Bonilla]

Improving Smart stock in retail with advance analytics [Jorge Miguel Bohl]

How to solve routing problems with graph analytics [Sergio Molina]

14:50 - 15:10

Branch Cut and Price with dual optimal inequalities for the coloring problem [Alexandre Dupont]

A Process-Based Simulation and Data Analytics Model for Improving Decision Making in Automotive Supply Chains [Andrés Acero]

Visibility and agile decision making in transportation execution [Vinko Llanes]



15:10 - 19:00
20:00 - 21:30

Tour & Dinner (RSVP only)

HEB Distribution Center (Including transfers)
Restaurant El Noreste Grill / Paseo Tec 2nd floor



DAY 03 Tuesday, 10 September 2024

CEDES Building 12th Floor

08:00 - 09:00

Coffee & -Registration

09:00 - 10:00

Keynote Plenary Session

Homero Escandón, Ph.D. VP at Biotix, ASCM (San Diego) Topic: "Nearshoring Trends for Global Supply Chains"

10:00 - 10:30

Coffee Break

PARALLEL SESSIONS

Tracks 4, 5 & 6

CEDES Building 11th Floor



Track 4 / CD1104
Maritime Logistics
Session chair: Andrés Acero

Track 5 / CD1105
Retail, Logistics & Nearshoring
Session chair: Saúl Domínguez

Track 6 / CD1107
Sustainability
Session chair: María G. Villarreal

10:30 - 10:50

Evaluating Port Emissions Prediction Model Resilience against Cyberthreats [Venkata Sai Sandeep Vennam, Carlos D. Paternina-Arboleda & Morteza Safaei Pour]

The Impact of Emerging Trends and Increased Supply Chain Costs on Retail Goods Returns: An Analytical Model for Optimizing Pricing and Refund Strategies [Ali Shirzadeh Chaleshtaria, Ehsan Elahi, Michel Fathi, Marzieh Khakifirooz & Maling Ebrahimipour]

Predictive Modeling Performance Comparison of Port-Based Hydrocarbon Emissions using Multiple Linear Regression, Decision trees and Random Forest [Mythili Basangoudar, Carlos D. Paternina-Arboleda, Dayana Agudelo-Castaneda]

10:50 - 11:10

Robust Optimisation for an Integrated Model of Berth and Quay Crane Assignment at Maritime Container Terminals Respecting Uncertain Numbers of Quay Cranes [Abtin Nourmohammadzadeh & Stefan Voß]

Promoting Regional Economic Welfare for Microstores via Nearshoring Strategies [José-Fernando Camacho-Vallejo, Eva Selene Hernández-Gress, and Carlos Corpus]

A metaheuristic method to design one-way electric car sharing system [Taki Eddine Harbi & Ben Lauwens]

11:10 - 11:30

Efficiency and Environmental Impact: A Bi-level Optimization of Customer Preferences Delivery in Nearshoring Supply Chains [Marzieh Khakifirooz]

Industry 4.0 Strategy to Reduce the Effect of CO2 Emissions in Inventory Management Costs [Santiago Omar Caballero-Morales, José-Luis Martínez-Flores, Irma-Delia Rojas-Cuevas, Diana Sánchez-Partida & Patricia Cano-Olivos]

11:30 - 11:50

An Efficient Integer Programming Model for Solving the Master Planning Problem of Container Vessel Stowage [Jaikje van Twiller, Agnieszka Sivertsen, Rune M. Jensen & Kent H. Andersen]

Artificial Intelligence in Procurement: Buzzword or Real Revolution? [Omar Quintero-Espinosa, Alexander Garrido, Oscar Palacio]

Generation of tourist routes considering preferences and public transport using artificial intelligence planning techniques [Fernando Elizalde-Ramírez & Cristina Maya-Padrón]

12:00 - 13:30

LUNCH

CEDES Building 12th Floor

PARALLEL SESSIONS

Tracks 4, 5 & 6

CEDES Building 11th Floor



Track 5 -CD 1 - CD1104
Retail, Logistics & Nearshoring
Session chair: Andrés Acero

Track 5 CD 2 - CD1105
Retail, Logistics & Nearshoring
Session chair: Jobish Vallikavungal

Track 6 CD1107
Sustainability
Session chair: María G. Villarreal

13:30 - 13:50

Recent Nearshoring Opportunities and Sustainability Concerns in North America [Mostafa Hajjaghahi-Keshteli]

Two-Dimensional Assortment and Shelf-Space Allocation Problem [Baoying Lin & Satyaveer S. Chauhan]

An EOQ model for growing items in a three-echelon supply chain considering mortality, planned shortages, imperfect quality, and carbon tax policy [Cynthia De la Cruz Márquez, Leopoldo Eduardo Cárdenas-Barrón, Neale R. Smith, Rafael Ernesto Bourguet-Díaz, Imelda de Jesús Loera-Hernández, Armando Céspedes-Mota, Buddhadev Mandal, Gerardo Treviño-Garza]

13:50 - 14:10

Resilience Considerations in Supply Chains [Araceli Zavala]

Net Revenue Management at Scale: Challenges and Solutions at PepsiCo [Eduardo Salazar]

Optimizing ROI for livestock farm under power demand and carbon taxes [Al-Amin Khan, Leopoldo Eduardo Cárdenas-Barrón]

14:10 - 14:30

Development of a Game Theory Cournot Model with Incomplete Information to Measure the Level of Cooperation among Oil Companies in a Pipeline Supply Chain [Rafael Carmona-Benítez]

Enhancing Coverage and Accessibility in Healthcare: A Mobile Unit Approach to the Maximal Covering Location Problem with Accessibility Indicators [Salvador J. Vicencio-Medina]

Trucking Tomorrow: A Comprehensive Analysis of Industry Variables [Pamela Torres]

14:30 - 14:50

Quantifying the impact on GHG emissions and mobility of mass events using cell phone location [José Ignacio Huertas & Luisa Fernanda Chaparro]

Integrated timetabling and vehicle scheduling and electric fleet procurement for a sustainable transit system [Diana Quintanar]



Keynote Plenary Session

15:00 - 16:00

Topic: "AI Horizons: Navigating the Next Frontier in Logistics and Supply Chain Innovation". Panelist: Marzieh Khakifirooz, Ph.D.

16:00 - 16:30

Topic: "Operations Artificial Intelligence, How AI is Everywhere". Panelist: Cipriano Santos, Ph.D.

16:30 - 16:45

Panel: General Discussion

Conference Conclusions and Closing